

## **Press Release**

**February 2010**

### **DCI Annual General Meeting and Awards Presentations**

Downtown Charlottetown Inc. (DCI) is a non-profit organization with the mandate to work with businesses to create and maintain a vibrant downtown through an established Business Improvement Area. Working with these businesses, DCI will focus on projects that will improve living and commerce in Downtown and rejuvenate the City core into an exciting place to live work and play – the centre of business, government, culture and entertainment.

The specific objectives for the association are:

1. To motivate and encourage business development
2. To promote and support urban residential living
3. To market downtown Charlottetown as a place to live, work and play
4. To represent property and business owners

DCI held its annual General meeting Thursday, January 29<sup>th</sup>.

The following slate of directors was approved for 2009.

#### **The 2010 DCI Board;**

Scott MacKenzie	President
Tanya O'Brien	Vice President
Dave McInnis	Past President
Shaun MacIsaac	Secretary/Treasurer

Directors

Joe Dow

Tanya O'Brien

Debra Wellner

Terry Allen

Larry Jones

Myrtle Jenkins

Bruce Donaldson

Ron Atkinson City Representative

Downtown Charlottetown Inc. has developed an award(s) program to recognize exemplary contributions to our city by individuals and businesses within our Business Improvement Area. At this year's AGM Awards were presented in the categories;

**Retailer of the year** – David MacSwain, Queen Street Outlet (presented by Debra Wellner)

The Retailer of the year should be well established in the community. The shop should have a clean, modern fascia and signage. The staff should be attentive, friendly and knowledgeable and display "Customer Service Excellence". They should make good use of local advertising promoting both the store and the downtown. Consideration is given to; the number of years in business, success over the years, community outreaches, youth mentoring, volunteering and supports for the downtown revitalization efforts.

**Business Improvement of the Year** – Steven Barber, Globe *world flavours* (presented by Terry Allen)

The Business Improvement of the Year award is judged on overall look, maintenance of property, improvement to community, inspiration to others and any other unique characteristics of the property. The property will have undergone significant and noticeable improvement to its exterior and/or interior. In a commercial business consideration is given to growth in business as depicted by increases in year-round employment as well.

**DCI President's Award** – David MacKenzie, Confederation Centre of the Arts  
(Presented by DCI President Scott MacKenzie)

The DCI President's Award is a category which responds to those potential recipients who fit in many categories and who have performed in the best interests of the BIA, City and its goals. It is given to a business or individual who has reached a milestone of being in business for many years. This person displays exceptional community spirit, volunteerism, mentoring or to a new entrepreneur.