

The Downtown Pulse

News from Downtown Charlottetown Inc.

November 19, 2008

DCI Members, welcome to November.

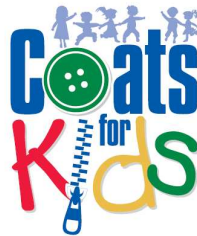
Just a few more weeks before we begin the very busy festive season. Time to get ready! But just before we do we want to again say thank you to those of you who participated in this year's Adopt a Corner Program. Because of your efforts thousands of locals and visitors were able to admire and enjoy your contribution to the City's beautification efforts. DCI received on your behalf; **The International Downtown Association's "Award of Distinction 2009"**, In recognition of outstanding achievement for The Adopt a Corner Program. Congratulations to you all and hope to see you back in full bloom again next year.

2009 Adopt a Corner participants;

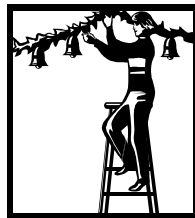
- TD Bank
- Bill Chandler Architects
- Maritime Electric
- Hearts and Flowers
- Magic 93
- CFCY
- Shops of Confederation Court Mall
- Graphic Communications
- Northern Watters Knitwear
- Best of PEI Store
- The Guild
- Anne Store
- Victims Services (Gov)
- Soccer Stop
- BGHJ
- Strait Crossing
- The Northumberland
- Atlantic Daycare
- Chamber of Commerce
- Provincial Library
- Red Cross
- Study Abroad Canada
- Tweel Gift Shop
- Calvary Church
- Kirk of St. James

- Aliant
- Cooke Insurance
- Hunters Ale House
- Rodd Charlottetown
- Pilar Shepard Gallery
- Construction Association of PEI
- Campbell Lea Law
- National Bank sponsorship – for James Pasher
- Home Hardware
- HL Sear Insurance
- Scotia MacLeod
- Anne Chocolates
- St. James Gate

A special thank you to our partners at the City who make this project possible by preparing the beds and taking care of your blooming projects throughout the summer. . .
Thank you - to all of you - from all of us!



Our annual Coats for Kids campaign began October 26th and runs to Friday, November 6th. Drop off your gently used coats, jackets, snowsuits, hats, mittens and boots at our depot across from Island Beach Co. in the Confederation Court Mall. Thank you to our partners Stern's Laundry for cleaning all the collected coats and Salvation Army for distribution. Our sponsors are The Shops of Confederation Court Mall and The Guardian.



"DECK THE HALLS"

Begins Next Week

Christmas Decorations – Pine Garland, bows and white lights. If you'd like to have your property/store front decorated for Christmas contact **Mark Blanchard at 393-4120**. Mark begins decorating on November 12th. Get your order in early as there is a limited amount of supplies to go around.



Christmas Window Decorating Contest;

Calling all Downtown Businesses – Retail, Services, and Restaurants!

DCI will host a Christmas Decorating Contest again this year. This is your chance to not only do your part to enhance attraction to the City during the festive time of year but you can also claim the trophy from last year's winners, Bill Chandler Architects, Lower Queen Street. We encourage all businesses that have a street front window to participate this year. There are several categories for interior design opportunities as well. Start planning your theme now. Co sponsored by the City of Charlottetown – Winterlights.

Application form attached.

The Charlottetown Christmas Parade

Saturday, November 28th, 5:00p.m. If you want to enter a float this year contact Donna Hurray at City Hall 629-4117. The Theme: "Feel the Magic of the Season". There is no entrance fee.

TV Co op Advertising Opportunity for DCI Members

Are you planning to advertise on TV for the fast approaching Christmas season? If so we could help. DCI will reimburse you 25% of your advertising cost, to a maximum of \$750 if you add our 5 second tag to your commercials. The tag says "Downtown Charlottetown, Make it your Own this Christmas". Simply book your commercial through your advertising rep., the tag is available through Moses Media and supply us with the paid invoice and cancelled cheque as prove of payment at the end of your campaign. Let us know if you are interested as space is limited.

DCI Christmas Reception

DCI President Scott MacKenzie will host the annual DCI Christmas Reception this year at Globe World Flavours, 132 Richmond Street, Thursday, November 26th, beginning at 4:00. Mark your Calendar and watch for your invite in the mail.

Winterdine. . . a toast to winter

Due to popular demand our 5th annual Winterdine winter Food Festival will take place this year over TWO weekends of January 28, 29 & 30th and February 4, 5 & 6th. Last year many would be customers were not able to participate as there were no available reservation. We hope this change will accommodate everyone. Mark your Calendars.

Check out this link; A great consideration when we're out shopping for the upcoming festive season. . . .and all year round;

The 3/50 Project

<http://www.the350project.net/home.html#>

Saving the Brick & Mortars our Nation is Built on.

Up Coming at Confederation Centre of the Arts

Symons Lecture	November 3	
John McDermott	November 7	
Rose Cousins CD Release*	November 7	
In Remembrance	November 11	
Gerry Dee*	November 14	
Linsey Pollak - Cycology	November 17	
Ron James*	November 19	
Christmas Rocks*	November 25 - December 19	
Handel's Messiah	Dec 6	
Sing Noël	Dec 20	
Sing Along Messiah	Dec 29	By Donation
Classic Albums Live: Supertramp	Jan 30	

**DCI P.O. Box 2641, Charlottetown, PEI, C1A 8C3, info@downtowncharlottetown.com
www.downtowncharlottetown.com**